

Boldomatic App For iPhone – Attention Made In Switzerland

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Nerves – Design & Engineering

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Subject Matter category: App for iPhone / Social Networking

Zurich, Switzerland - Nerves introduces Boldomatic, its free social networking App for iPhone. Boldomatic turns anything the user wants to say or tell the world into bold visual statements to boost user's visibility on Facebook, Twitter and any other social networking platform. Moreover, this app allows the user to create their own network and discover other Boldomatic users with a flair for text. It's fun. And it's free. The App delivers on two essential needs in the Social Media space: Attention and Interaction both met with Swiss efficiency.

App highlights include:

- easy-to-use text editor to craft text-images
- features contemporary styles. Chosen and developed by Swiss Designers.
- auto-post function to Facebook and Twitter and via camera roll to any other Social Network
- Built-in community to inspire and get inspired with convenient search functionalities
- Bold statements from around the globe and users with a flair for text

The App is made for those posts that deserve everyone's attention. Social Networks are picture dominant these days - "We shift this paradigm" says Dan Krusi, Managing Director of Nerves, "we let text stand out and speak for itself". The App features clean and contemporary styles for the posts, "Postcards from Switzerland" as Raphael Krastev, Creative Director describes it, "with Boldomatic, funny and clever statements can travel a long way." The built-in community supports this endeavor with likes, comments and re-pins of the post. Yes. It's bold enough!

Links

www.boldomatic.com
Introduction movie – How it works
Nerves – Company Website

Device requirements & Availability

- iPhone 3GS, iPhone4, iPhone 4S, iPod touch (4th generation)
- Requires iOS 5 or later
- Size 1.2 MB
- Available for free in the App store in the Social Networking Category

Company Description & Contact

Nerves is a privately owned Design- and Engineering Agency formed in 2009 in Zurich, Switzerland. The combined knowledge of designers, illustrators, artists and engineers shapes its core competence for complete, distinct communications design. Always at the forefront, it is especially important for Nerves to apply the newest techniques and technology, long before they form into trends. Since its founding in 2009, Nerves has realized projects for international clients such as Microsoft, Porsche, Victorinox, Unicef, Absolut Vodka, Nescafe and the Swiss Embassy. Nerves is located in the heart of Zurich next to the Sihl river.

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