

## Text-Only Social Network Boldomatic Releases iPad App

*"A picture is worth a thousand words" – Turn this phrase inside out and you understand what Boldomatic is about: your thoughts rendered as text images.*

Zurich, Switzerland – 10. March 2016 – Boldomatic is all about words and the people who write and share them. The free app and social network connects people from around the globe who enjoy the freedom and exploration of thought. Quotes, sayings, inspirational or random thoughts – it's witty and shamelessly authentic – which makes the Boldomatic experience so strangely profound.

The Swiss developers now release a universal app with a set of new features and fresh redesign:

- New: Now for iPad!
- New: 3D-touch app icon for quick menu
- New: Discover tab and trending tags
- New: Hold to share posts
- Optimized for iPhone 6 and iPhone 6 Plus
- Performance improvements and fixes

**SHARE:** Within and outside the Boldomatic network to Facebook, Pinterest, Tumblr, Twitter and Instagram or simply save posts to your camera roll.

**DISCOVER:** Get inspired by nearly one million unique statements, rated by popularity, and free to repost and share.

**CONNECT:** Join writers from over 170 countries. Follow, like and comment on posts and compete in weekly creative contests to win great prizes.

**WIN:** Get the chance to win great prizes and to impress with your skills in Boldomatics weekly missions.

**PRIVACY:** We take your privacy very serious. We don't force you to login with Facebook or spam your friends. You can choose to remain completely anonymous

Additionally, Boldomatic presents itself in a new and timeless look. The website already had its facelift, on the 14th of March the app will follow. Always striving towards a user-friendly and classic look, Boldomatic is staying true to its roots and offers its community writing pleasure at the highest stage.

### About Boldomatic

The swiss made content-creation platform and creative writer network Boldomatic continues its expansion in the social media landscape. Launched in November 2012, Boldomatic's content catalogue has grown to almost one million posts and an ever growing number of creative writers in over 170 countries. The free app is available across all iOS devices, Android and web. The Red Cross, Sat1, WWF, NZZ, Ceylor and other renown brands have partnered with Boldomatic for social- and mobile marketing campaigns.

About Boldomatic: [boldomatic.com/web/about](http://boldomatic.com/web/about)

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