

# Shop like there's no tomorrow.

Creative statements  
on high-quality  
products.

- Print >
- Accessory >
- Apparel >
- Create Your Own >
- Cart 1 item >

Zürich, 06.11.2014

## Boldomatic teams up with Printful to take over the World-of-Words on Apparel and Accessories

Zurich, Switzerland - In a joint effort to conquer the world-of-words in the apparel and accessory market, Boldomatic and Printful have entered a Swiss-Californian partnership. The trans-atlantic venture has been created to make the witty, sarcastic and certainly humorous texts available for purchase on printed products.

The text-only network Boldomatic has been a hit from day one, having grown organically to a community of 100'000 creative writers from over 170 countries producing thousands of crafty statements every week. Originally launched as an iPhone app in 2012, Boldomatic has grown to support Android phones and tablets in addition to any desktop browser.

With a devout following of writers from all over the world, many of which are from Central Europe, Scandinavia and the United States, Boldomatic is one more example of a European startup carving its place in the world-wide-web without the flash and pizzazz of Silicon Valley funding.

Boldomatic is taking the next step by going from digital to physical, making their entire library of bold statements available for purchase on trendy products like tshirts, posters, canvases, and more. Overnight, the newly launched shop offers over nine million unique products with half-a-million statements to choose from - no topic is left uncovered. It's not just a selection of posts on the network that are available for purchase - anyone can order any post on any product and have it shipped to them within days, and it's just as easy to create your own. To make this a reality, they've teamed-up and integrated with European-backed California-based Printful, which through their high-tech print-on-demand pipeline allows any statement to be fused with a wide variety of products. Currently the shop covers apparel, print, and accessories.

Products include classic tees to women's crop tops to hoodies and tanks, as well as tote-bags, posters, canvases, greeting cards, mugs, and pillows. Boldomatic and Printful will continue to extend its product offering aiming to become the number one source for everything text, on- and offline.

*A self-declared anti-social network, Boldomatic features text-only quotes and statements on colored backgrounds. No selfies, no cats, no food updates. Only bright, bold, and purely typographical quotes. Since its launch in 2012, Boldomatic has grown to a community of 100'000 creative writers and a curated catalogue of 500'000 bold statements.*

### Links:

- [Website](#)
- [Shop](#)
- [Free App \(iOS & Android\)](#)

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