

# Boldomatic opens shop for a Billion Mobiles with sexy Android Version

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## Category: App for Android / Social Networking

Zurich, Switzerland – With the Android launch of the Boldomatic App, Nerves Design & Engineering is extending their market to just about 1 billion end devices. The developers want to grow their community 10x within 12 months to 500'000-1'000'000 writers. Already 300'000 statements have been created with Boldomatic. On average, writers spend over 10 minutes per day on the app.

3'000 Swiss design and engineering hours have been put into the app, with more to follow. The Swiss startup incubator Prakriti confirms their stake in Boldomatic:

"The commitment of Prakriti allows us to continue to develop Boldomatic without compromising on quality," says Steffen Schietinger, CEO of Boldomatic.

Boldomatic is a social networking app that lets you discover, craft and share meaningful quotes and text statements, which can be shared within the Boldomatic network or on other platforms such as Facebook, Twitter, Tumblr, Pinterest, or Instagram.

Boldomatic has been featured in TechCrunch, Smashing Magazine, Weave, and NZZ, and has been nominated for the Swiss App Awards.

## Links

Boldomatic Website – [boldomatic.com](http://boldomatic.com)

Download on Google Play – [play.google.com/store/apps/details?id=com.boldomatic](http://play.google.com/store/apps/details?id=com.boldomatic)

Press Kit – [boldomatic.com/web/media](http://boldomatic.com/web/media)

Company – [nerves.ch](http://nerves.ch)

## Android Requirements

→ Requires Android 4.0 or later

→ For mobiles and tablets

→ Size 3.0 MB

→ Available for free in the Google Play Store in the Social Networking Category

## Company Description

Founded in 2009, Nerves is a Zurich-based Creative Agency for design and engineering. Realizing projects for internationally renown clients, Boldomatic is their first spin-off with their own product.

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